



SUSTAINABLE LANDSCAPE COLLABORATIVE

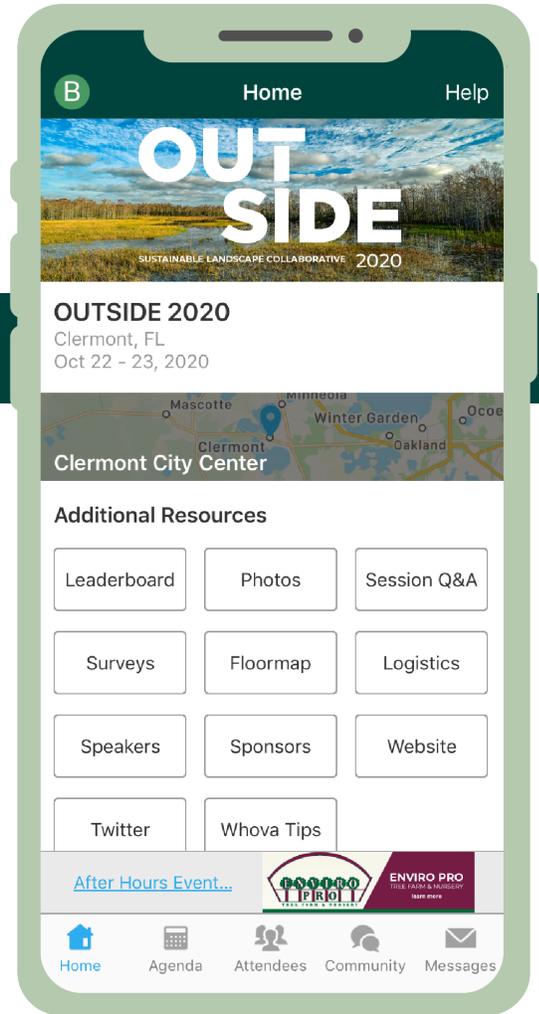
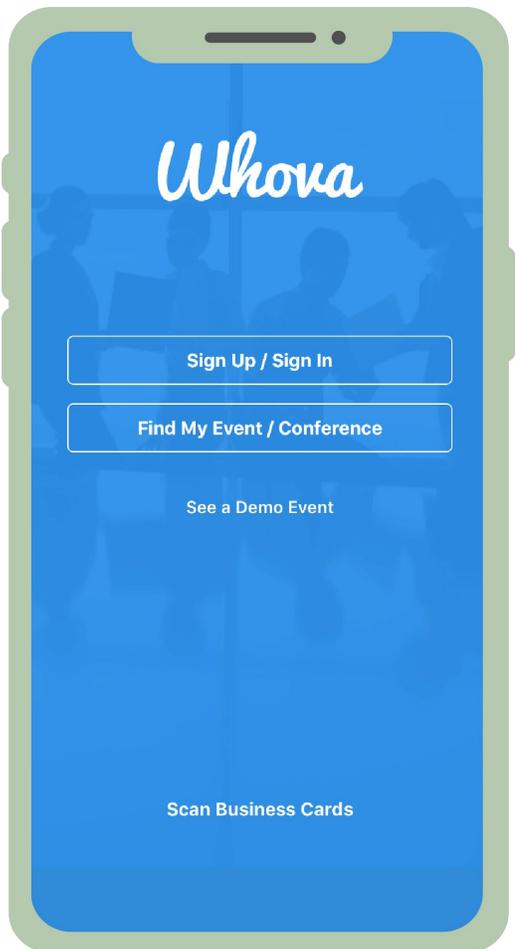
OCTOBER 22, 2020
JOIN US VIRTUALLY

01 Download the app

If you have registered for the collab, you can join the conversation early via the official OUTSIDE 2020 Whova App, available for free for both iPhone and Android.

The app is open to registered attendees only. You can download the Whova app from the Apple Store (for iPhone) and the Google Play Store (for Android).

Get the most out of the app and start collaborating with speakers, committee members, and attendees **now**.



02 Find OUTSIDE + join

Once the app is open, click **“Find My Event / Conference”** and search for OUTSIDE 2020. Select OUTSIDE 2020, and then click **“JOIN (Registered attendees only)”**.

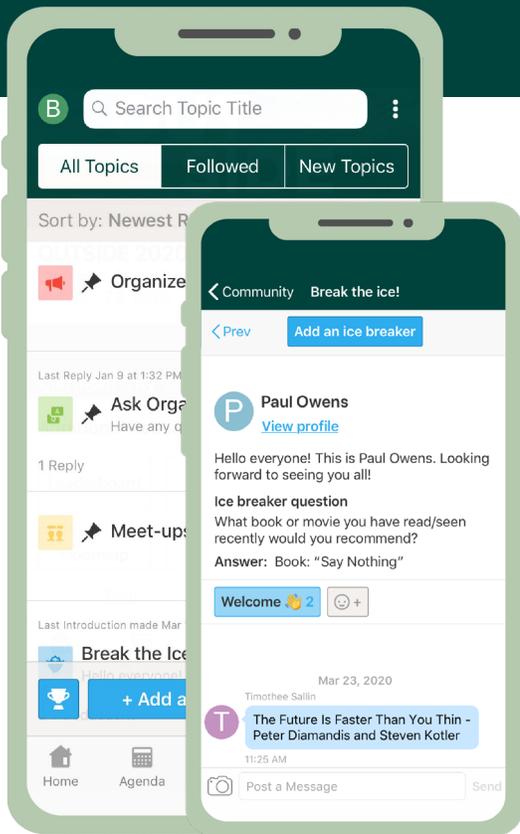
You can use either your email address, LinkedIn, or Facebook to sign up. Provide the information requested, choose your profile photo, and complete your profile information so you can connect with the right people. If you are prompted for a code to access the OUTSIDE Collab, please email info@cherrylake.com.

03 Begin collaborating

Click the **Community icon**, and start sharing your thoughts and ideas with speakers, committee members, and other OUTSIDE attendees!

Remember to check the top bar to toggle between “All Topics”, topics you have “Followed”, and “New Topics” you might have missed on the Community Board.

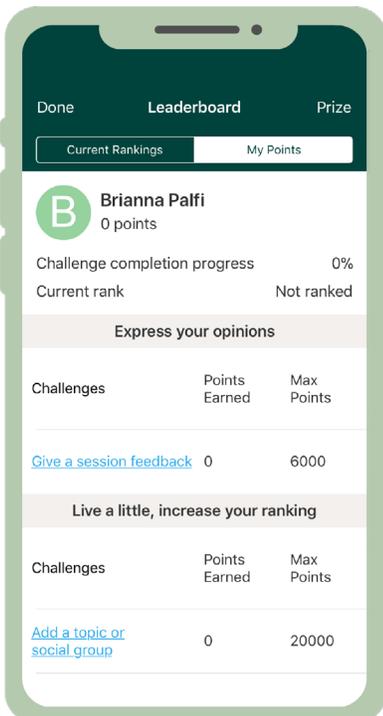
You are also welcome to Share Articles and post an Ice Breaker to get the conversation going.



04 Earn points + win big

Clicking the **trophy** located at the bottom left corner of the Community Board screen will bring you to the **Leaderboard's Current Rankings**. The most active collaborators will be ranked from highest to lowest, with the opportunity to win a **prize** - free or discounted registration. (If you are a winner and you have already registered, you will receive a refund respectively.)

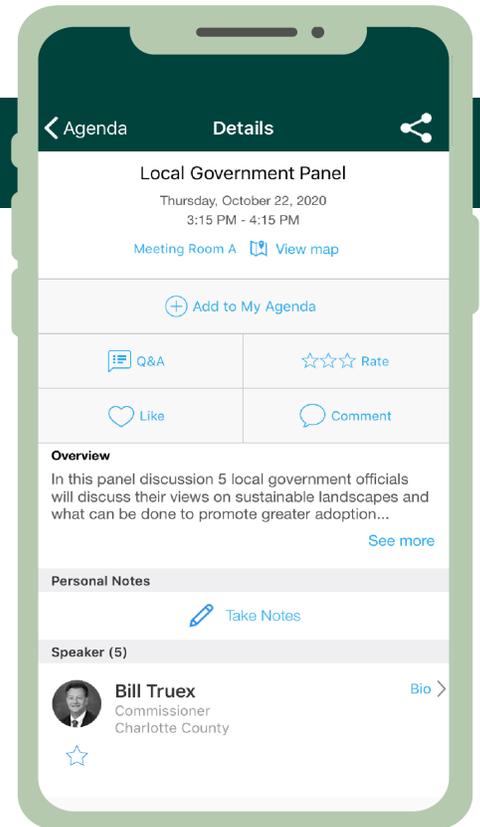
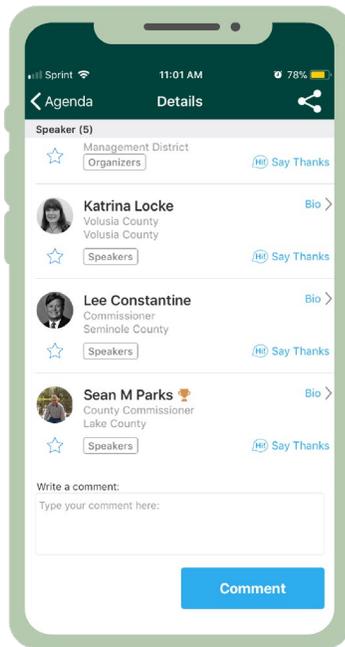
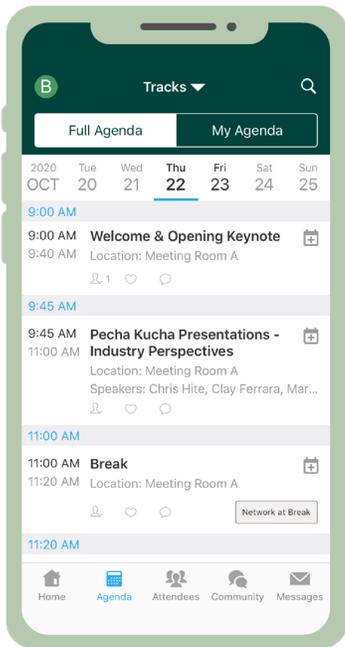
Check your current standing by clicking **My Points** at the top.



Activity	Points / Activity
Session Feedback	2000 points
Add a topic / social group	2000 points
Suggest meet-ups	2000 points
Recommend a conference	2000 points
Post a reply	500 points
Share an article	500 points
Join a meet-up	500 points
Add 3 sessions to agenda	300 points
Beef up your profile	300 points
Say hi to someone	300 points
Post an Ice Breaker	500 points
Survey	500 points
Live Poll	4000 points

05 Ask questions

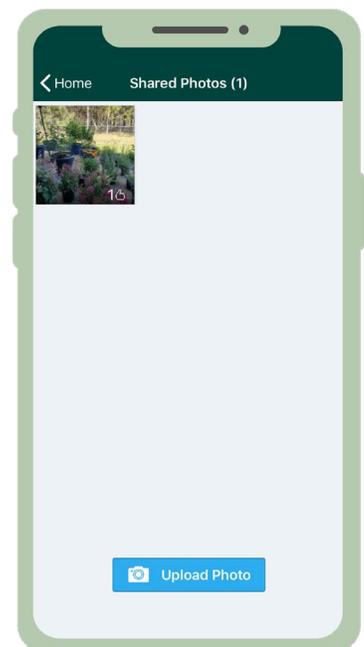
Click the **Agenda icon**, and skim through the tentative agenda for OUTSIDE. You can click on any session to read an overview of topics to be discussed. Collaborate with the speakers directly via the **Q&A** and **Comment** buttons. Your questions will be answered in the app and possibly during the live session!



06 Photo competition

Click the **Home icon** and select **Photos**. Upload your photos of sustainable landscapes and remember to leave a description. The photo with the most **"Likes"** will win a free registration!

To vote for your favorites, make sure to "Like" them!



If you have any further questions, please contact:
info@cherrylake.com